



Texas Country Music Rising Star Aaron Kantor Releases Highly Anticipated New Single “Vicariously” to TX/RD Radio Monday, March 11

For Immediate Release

New Braunfels, Texas (March 11, 2019) – Rising country star Aaron Kantor is giving country listeners a taste of his lean and velvety, crooning deep voice with the release of his much-anticipated first single “Vicariously” to Texas/Red Dirt radio this Monday (March 11). The song, which is available across digital platforms and streaming outlets beginning this week, will be followed with a new concept music video in the coming weeks and additional multi-format radio and TV promotion.

Kantor, who carries the torch of authoritative old-school bass baritones meshed with a modern approach, recalls the inspiration behind penning “Vicariously.”

“I remember being at a coffee house, thinking about where I was in life—that’s when I came up with the first line of the song. In that moment, I was focused on the negative aspects, what I was missing out on, and what I had given up over the years in pursuit of a music career.” But once the song’s hook came to mind, the singer/songwriter knew he wanted to put a light-hearted, playful spin on his idea. “Vicariously is a song for all of us. Everyone makes sacrifices to live the lives they want...best to make the most of it!”

Working the single to radio is country music maverick, Mario Flores, whose been a staple on the Texas Music Scene since 2012, when his album “I Didn’t Pick This Life” yielded five top 10 Hits, including the chart-topper “Got a Bad Feeling.” The Texas singer, who also manages hit-makers Gabe Garcia, Clay Hollis, and Jake Ward through his company MFLO Entertainment, said Kantor is one to watch. “He’s going to be doing some big things!”

Aaron Kantor has the “it” factor—that certain something that eludes so many of today’s aspiring artists. It’s not just Aaron’s pure, natural country voice; it’s not just his undeniable talent for songwriting or his inviting presence on stage. “It” is all of these talents and more ~ MP3.com

Performing his classic country sound in four musical hometowns — Omaha, Nashville, Austin, and Denver — Kantor has honed his craft in each city since his twenties. He has shared the stage with Eric Church, Jason Boland & The Stragglers, Mark Chesnutt, and Joe Nichols as well as he's been billed at staple venues like the House of Blues New Orleans and the MGM Grand.

The Omaha, NE native keeps busy doing countless spins zigzagging the states, bringing his ample musical palette to some of the region's hottest honky-tonks and dancehalls flecked across Nebraska, Texas, and Colorado, including the Grizzly Rose, Thirsty Horse Saloon, Sundance Saloon, Rebecca Creek Distillery, and Bushwackers Dance Hall & Saloon just to name a few.

Channeling George Strait and a dash of Merle Haggard with his smooth and easygoing, full-bodied deep-baritone, Kantor feels good in his own skin. "My skills as an artist have evolved since starting on this musical voyage. There was a learning curve for me, undoubtedly, but now I feel like I'm hitting my stride — with my songwriting, vocal ability, and instrumentally."

Between booking concerts and promoting upcoming shows, Kantor has been in the studio, laying down tracks that he plans to release sometime this year. "Vicariously" (written by Kantor), along with the fresh cuts, were produced by the award-winning Rosewood Studios—a longstanding recording facility in Tyler, TX, that's garnered more than 14 RIAA certified gold, platinum, and multi-platinum awards and has maintained a constant presence at the top of both Texas and National charts in diverse genres. The country crooner's decision to track his material there came as a no-brainer.

"They've not only worked with some artists I really dig, like Aaron Watson, Josh Ward, and Joe Nichols, but they're also known for their top notch production and having one of the best group of engineers. They have exceeded my expectations in their commitment to my vision and sound."



To keep up with Aaron Kantor check out:

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